

ERIC DUPLESSIS

MOTION ARTIST | CREATIVE DIRECTOR

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WWW.BURNFORCE.COM

• BACKGROUND

MY NAME IS ERIC DUPLESSIS. I ♥ DESIGN.

The passion for design started at age 5 when I elected to refinish the walls in my bedroom with magic marker and mashed potatoes. The art of using mixed mediums as a form of creative expression was born and I haven't stopped since.

In 1998 I graduated from the Colorado Institute of Art with a Associates degree in Visual Communications & Graphic Design. During my time at school my focus was typography, color theory, and editorial layout, however soon realized it just wasn't enough for me. I had a desire to understand the process of bringing life to my designs. I soon found myself out of school and in a small interactive shop where I began to focus all of my attention on interactive design and motion graphics. After a few years of using Flash as my primary application to not only bring static visual concepts to life from an interactive standpoint, I was using Flash as a tool for more and more sophisticated linear motion graphics. I decided to step the level of design up and jump head first into 3D animation.

In 2001 I began working for the San Francisco based agency, Eveo. I was given an opportunity to dive further into the motion graphic process than I ever had before. Focusing all my efforts on 3D animation, broadcast design, integrated video solutions for major interactive campaigns, and embracing the entire video production process, I soon found myself leading a team of other artists that shared the same passion. In 2007 I took on the roll, as Creative Director at Eveo and it's been one of the most challenging and rewarding experiences of my career. My passion for visual story telling is now accompanied by the passion to lead, motivate, and inspire.

• EXPERIENCE

09/2001 – present

Eveo, Inc. | San Francisco, California

Title: Creative Director

Description of position: Oversee all aspects of design. Work directly with clients during conceptual and discovery phase of projects to ensure client expectations are set. Lead internal creative team projects and motivational sessions. Provide

mentorship and technical training to creative team if/when needed.

As a senior level designer, I've also been responsible for entire project deliveries. Projects may include but not limited to: concept boards, styleframes, rough video edits, motion tests, 3D renders and full end-deliverables (concept – completion).

10/1999 – 09/2001

Focus Designs | Denver, Colorado

Title: Senior New Media/Motion Graphics Designer

Description of position: As a creative lead in motion graphics and multimedia development, my duties include assisting the creative director in ensuring that the technical strategy is sound, as well as supervise junior production team members. As a multimedia developer, I integrate all projects using Flash, ActionScript, Javascript, HTML/DHTML, or Lingo. This position makes me the point person for hand-off to the QA team. I am also responsible for getting the project ready for deployment or delivery to the client.

Project descriptions include: Design and implementation of interactive multimedia presentations, broadcast video, websites, Flash intros, CD business cards, and additional animated flash elements (navigation, banners, homepage loops). Experience in video editing/production, sound editing, and QTVR development.

8/1998 - 11/1998

The Shop Interactive | Boulder, Colorado

Title: Production Artist

Description of position: Web page layout, animated banner development, and product display for corporate sites.

• EDUCATION

Graduated 6/1998 from The Colorado Institute of Art, where I earned an Associates of applied science degree in visual communications and graphic design.

• TECH SKILLS

Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Maxon Cinema 4D
Final Cut Studio
Boujou

Flash
HTML5

• **ADDITIONAL INFORMATION**

Best Film, best use of character – 2007 48 Hour Film Project

Honorable mention – 2008 48 Hour Film Project: Visa Life Takes Invitational

Honorable mention – 2008 48 Hour Film Project: Self Absorbed (Fall Shootout)

American Beauty (trailer spoof) – 2007 Featured on Vh1 Web Junk series

Blood Labyrinth (spoof) – 2007 Trailer recut challenge iBeatyou.com

Honorable mention in the ADCD student competition in 1998

Honorable mention in 2001 New Media UK Flash Convention